



**NOWA**

designed for you

**NORTH·WEST**

STYLE & RELIABILITY

# NORTH-WEST

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## STYLE & RELIABILITY

Switches, the silent performers of every home, barely catch our attention, anytime. With multiple clicks every hour, everyday, year after year, these devices perform efficiently and safeguard our assets. A simplest of a switch is packed with features that represent the values and promise of the brand.

North-West one of the pioneers in the modular switch industry and having over two decades of experience in designing and manufacturing switches; is recognized for its high reliability and innovative edge in modular switches.

Its from this rich experience and insight of consumer expectations that we have created NOWA. Crafted with smart and contemporary styling, NOWA embeds interesting features that makes you believe that NOWA is for you and is specially designed for you.

**NOWA** designed for you





we understand  
**switches**  
we understand  
**you**



**NOWA**

designed for you





high gloss . pristine white . slim & elegant  
switches that blend with anything and everything!

- ✦ Polycarbonate with high gloss surface finish
- ✦ Premium collarless design with easy ergonomic operation
- ✦ Superior finish and sleek design of the front plate avoids dust accumulation
- ✦ Unique prominent indication signage – moulded within the switch body itself
- ✦ Flushing ribs provided to ensure minimum gap between plate and frame

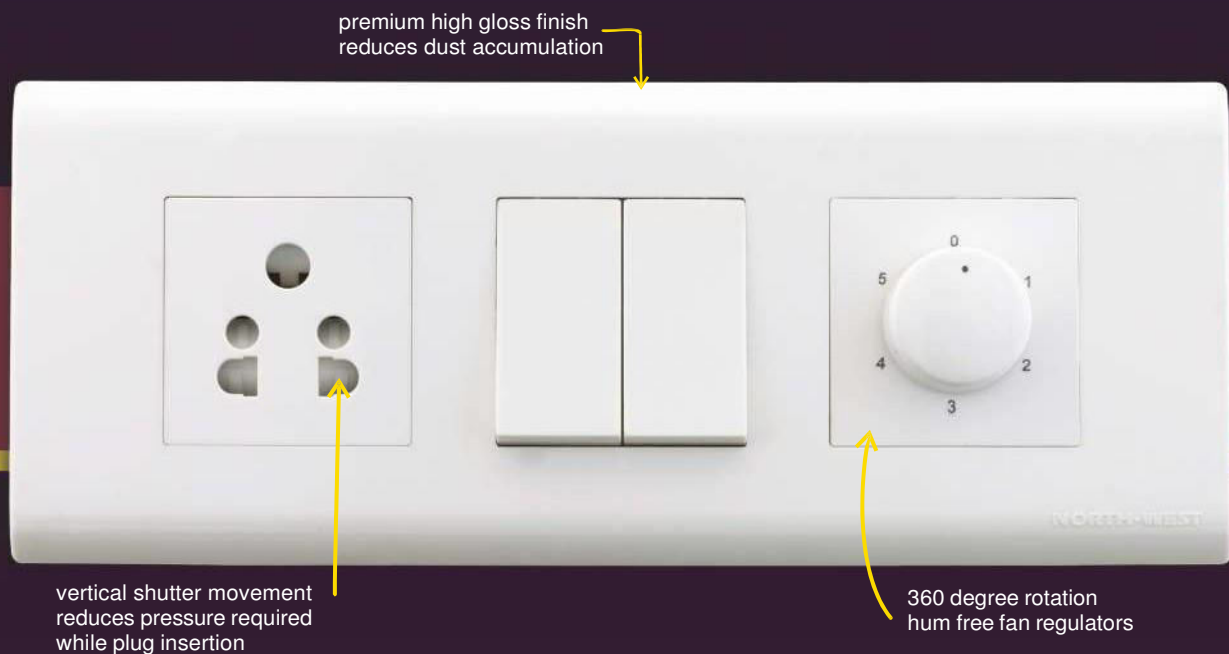
**NORTH-WEST**

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# NOWA

## innovative . safe . reliable

North-West believes in delivering solutions that enables a satisfactory and safe use of their switches. The development of NOWA mapped all the common user requirements and translated them as distinctive features to offer more benefits and added value to its users.



premium high gloss finish  
reduces dust accumulation

vertical shutter movement  
reduces pressure required  
while plug insertion

360 degree rotation  
hum free fan regulators



Wide ribs for hassle-free,  
non-obstructive switch and  
plug top operation



Strong and sturdy snap design  
fits better and lasts longer



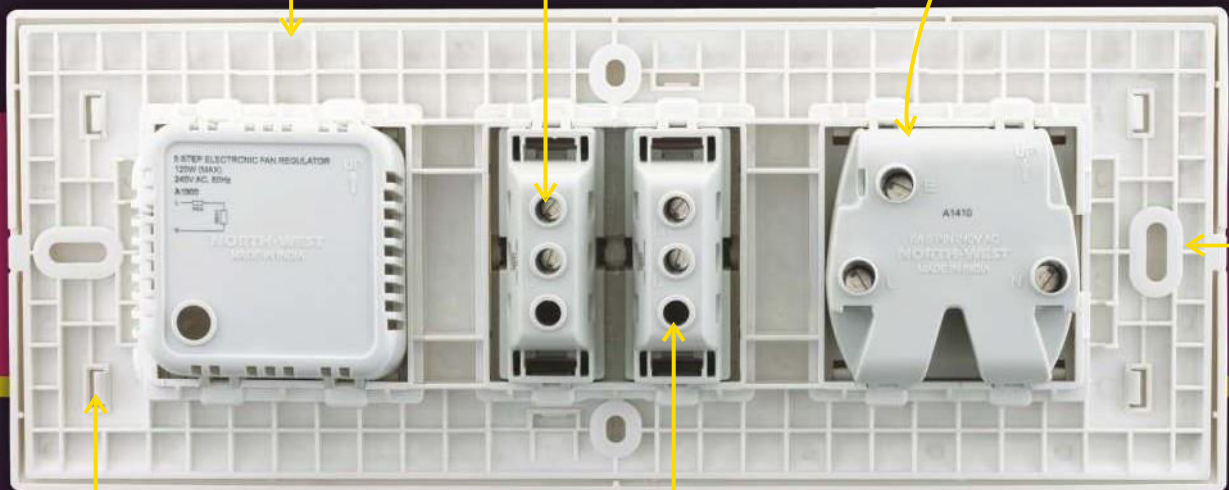
Slim socket back leaves more  
space for wire movement and  
reduces pressure on module



cube grid structure adds better re-enforcement

captive screws with end thread block prevents screw from falling off

flame retardant polycarbonate for socket back housing



positive locks for long lasting and firm locking of frame and plate

shrouded terminals for finger-proofing

vertical and horizontal adjustments makes it easy to adapt to a range of metal enclosures



Slim and sleek, NOWA measures just 6.5mm



Spark shield to arrest the spark within the switch, safeguarding the user

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# NOWA | a thoughtful design



## STYLISH LIVING ROOMS

Get control over your lighting environment with 400W and 1000W dimmers

Telephone and TV sockets

360 degree fan regulator



## COZY BEDROOMS

32A switch for high load applications

Two way switches for added comfort

Smart LED night lamp switch







### SMART KITCHENS

- 3 pin socket that comfortably fits 2 pin plug as well
- Easy to use euro socket for compatibility with wide range of plug tops
- Indicator switches for additional safety



### CONVENIENT OFFICES

- Specially designed twin jack telephone socket
- Multi-purpose international socket
- Cat 5 / Cat 6 Computer socket



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# NOWA Product Range and Pricelist

## Switches



## Sockets



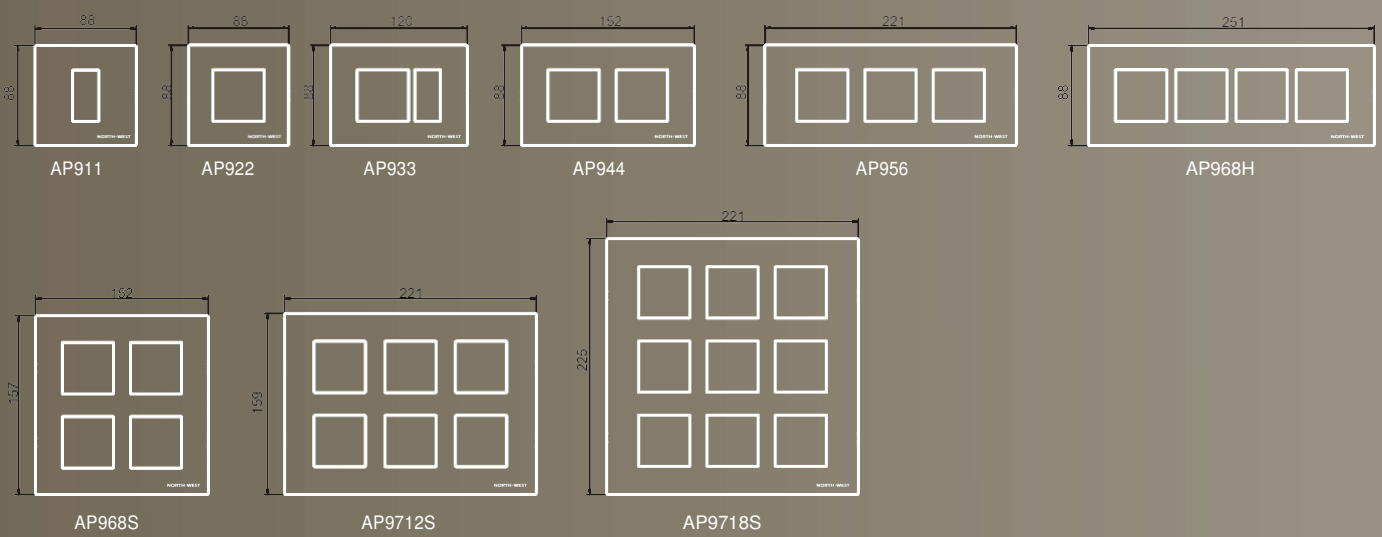
## Regulators and Dimmers



## Communication Modules



## Cover Plates with Frames



All dimensions are in mm.

# NORTH-WEST

STYLE & RELIABILITY



## 10 YEAR WARRANTY

The Company undertakes to replace or repair products at its discretion, should they become defective solely as a result of faulty material and or workmanship within 10 years in the case of electro-mechanical wiring products, such as unpainted / non-coated switches, sockets, plates.

Two years in the case of mains related electronic wiring device products such as fan regulators, dimmers and LED footlamp. The guarantee will be invalidated if the product has not been installed or maintained in accordance with the Company's instructions, or if any attempt has been made to rectify, dismantle or alter the product or if the products are not accompanied with purchase bill/s or warranty card. The guarantee states the Company's entire liability. It does not extend to cover consequential loss or damage or installation costs arising from the defective product.



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Authorised Dealer

Innovation and Improvement are a way of life at Wipro.  
We reserve the right to modify the product without prior intimation.